

SCHOOL OF ADVENTURE STUDIES



Company Name

School of Adventure Studies, UHI

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Tamara is a lecturer at the School of Adventure Studies (SOAS) within the University of the Highlands and Islands (UHI).

Tamara is currently creating a series of CPD modules looking at creating new, sustainable, connections and experiences for businesses or business ideas. The modules will encourage businesses to collaborate with nature rather than simply interacting with it.



WHAT IS THE BEST SUPPORT FOR YOUNG ENTREPRENEURS?

When coaching entrepreneurship, it is important to encourage;

- the potential entrepreneur to learn about themselves as well: Who you are; Where you are and What you know.
- entrepreneurs to launch the idea/business in its minimal viable state- the only mistake is not starting. This allows them to learn about what works, change elements and discover things that they might not have known had they not launched.
- the idea that the opportunity is something that is inside of you
- the connection to real life solutions and scenarios

